



B . E . S M I T H

Inspired Healthcare Leadership

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NOLAND NAMED VICE PRESIDENT, BOARD & CEO SERVICES FOR B. E. SMITH

LENEXA, Kan. (December 11, 2008) – B. E. Smith, a leading healthcare provider of interim and executive placement and consulting solutions, today announced the promotion of Kathy Noland to vice president of board and CEO services. Formerly vice president, senior executive search, Noland has more than 20 years of experience in senior leadership roles for hospitals, home care companies, health systems and national healthcare organizations.

In her new role, Noland will lead B. E. Smith's business development and management of services for boards of directors and CEOs. Her duties include CEO recruitment, as well as managing the search process to help clients select the ideal CEO candidate.

"Kathy has a proven track record of guiding boards through the executive selection process, as well as leading various organizations through mergers, restructures and financial turnarounds," said Doug Smith, chief executive officer, B. E. Smith. "Her considerable expertise in healthcare as a CEO, as well as her history of building strong partnerships with positive outcomes, made her the obvious choice for this position."

Prior to joining B. E. Smith, Noland was an executive at Saint Luke's Health System in Kansas City with administrative responsibility. She has more than 15 years of university teaching experience in nursing administration, critical care, quality management and strategic planning. She is a recognized expert in the Joint Commission Accreditation Process, having surveyed for nearly 20 years in 48 states.

Noland has a bachelor's degree in nursing, summa cum laude; an MPA in health services/policy/planning; a Ph.D. in higher educational administration; and has completed a dissertation in community healthcare. She also is a doctoral fellowship recipient.

With the complexity of healthcare continuing to increase, Noland's position—a newly created role within the company—will enable B. E. Smith to provide additional leadership solutions to its clients, according to Smith.

"Kathy's broad industry expertise and leadership ability make her uniquely qualified to partner with our clients to drive stronger quality, superior financial and clinical results and improved health within their communities," he said.

ABOUT B. E. SMITH

B. E. Smith is a full-service leadership solutions firm for healthcare providers. Headquartered in Lenexa, Kan., its comprehensive services include Interim Leadership, Permanent Executive Placements, and Consulting Solutions. Last year, B. E. Smith placed more than 600 healthcare leaders, both interim professionals and permanent placements, into its client hospitals.